

PRESS RELEASE

Jarrold Bridge Celebration

Date: 30 May 2012

Time: 5.30pm with short speeches and fanfare from 6.15pm

The Jarrold Bridge was completed in December 2011 in the depths of a cold and miserable winter.

The vision for the bridge began over 20 years ago when Peter Jarrold, then chairman of Jarrold & Sons Ltd, thought that an additional pedestrian bridge would open up the access from the city centre to Mousehold Heath, the somewhat unknown nature reserve situated to the NE of the city. The building of the bridge became part of the conditions for the development of the former printing factory site.

The bridge has proved to be hugely popular with the public and notably with photographers who are taken with its distinctive style, the beauty of the riverbanks around it and the views it offers across to Norwich Cathedral.

The bridge is constructed using a combination of weathering steel and timber and is designed to give the impression of a smooth uninterrupted arc in a shape of a J over the river below

The bridge is the latest part of the St James Place development and forms a new pedestrian and cycle link from the site and the north of the city to the cathedral and city centre.

The celebration event will be a reception for invited guests and will include the performance of a fanfare specially written for the occasion by David Stowell, the Musical Director of Norfolk Brass and the piece will be performed by Norfolk Brass. There will also be short speeches by David Hill, Chairman of Jarrold & Sons, Peter Jarrold and Stephen James from Ramboll, the designer of the bridge. The Right Reverend the Lord Bishop of Norwich will bless the bridge

The great achievement of the bridge has been acknowledged by being shortlisted for RICS East of England Awards, Institution of Civil Engineers (ICE) Awards (London Region) 2012 and the Structural Steel Awards and the Institution of Civil Engineers (ICE) Awards (East Region) 2012

See technical detail in NSC item attached. Ramboll commissioned the pictures but the copyright is with Jaap Oepkes.

Ends

St James Place is a new business quarter situated alongside the river Wensum close to the centre of Norwich.

It is being developed by Jarrold & Sons to meet the exacting demands of businesses in the 21st Century, through providing modern offices with high environmental standards.

Once completed, there will be 250,000 sq ft of offices enhanced by Greens Health & Fitness and a new 180 bed 4 star hotel.

The site has generous parking, much of which will be located in secure undercroft or decked car parks.

Accessibility is excellent with walking, cycling, bus and rail links close by.

Norwich city centre provides many compelling attractions including first class shops, restaurants and bars, historic buildings, a wide programme of cultural events and is very 'walkable'.

Existing tenants include Mills & Reeve, Birketts, Grant Thornton, Barclays, defra, Smithfield, Virgin Wines, Proxama and Amlin

Joint agents:

Bidwells: contact William Jones william.jones@bidwells.co.uk 01603 763939
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For further information about the development visit www.stjames-place.co.uk

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